DFI Inc.

**DFI** 

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**DFI Letter to Partners about Intel Price Adjustment** 

To All Our Valued Customers,

I hope I find you well in these challenging times.

DFI has received the formal Intel Q4 price list and has been informed some CPUs prices will be adjusted with existing orders from October 1<sup>st</sup>. Unfortunately, Intel has not provided any official letter but only price updates.

According to Intel, the executives said the price hikes are required because of the surging production and materials costs. The Q4 percentage increases have not been released and could be different for different types of chips but range from a minimal single digit increase to more than 10% and 20% in some cases.

Based on their price list, here is the scope of price increases:

-CPU: Core 10-15%; Atom 15-20%

-Chipset: 10% -Lan chip: 3%

Please understand that these cost hikes are not controlled by DFI and do not apply to all Intel CPUs. Please get in touch with your DFI sales representative for further information to see if your model will be affected.

There are challenges ahead for the global economy. The team at DFI is determined to provide world-class products and service to our customers. We are sorry for any inconvenience caused by these conditions. We will continue to provide updates on your current programs.

Sincerely,

**Charlie Yang** 

Sales Vice President of DFI Inc.,

